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Waiora Announces Partnership with the Make-A-Wish Foundation[®] of Southern Florida

SOUTH FLORIDA – Stan Cherelstein, President & CEO of Waiora, unveiled the corporation's year-long partnership with the Make-A-Wish Foundation of Southern Florida during Waiora's National Sales Conference in Orlando. Cherelstein presented a \$60,000 check to the Foundation's Vice President of Development Wanda Trouba in front of more than 1,000 Waiora distributors from all over the world on Saturday, March 7, 2009. Over the next year, Waiora will grant 12 wishes, one per month, to children who have life-threatening medical conditions.

Conference attendees listened intently as Trouba graciously accepted the donation and spoke about the Make-A-Wish Foundation's mission. She also shared the story of the first wish that Waiora's donation made possible. Five-year-old Andrea who suffers from arthrogryposis, a congenital disorder that affects the joints, traveled to Orlando to fulfill her wish to become a princess at Walt Disney World[®]. Cherelstein also encouraged Waiora distributors to participate in a fundraising program called "A Wish for Change" whereby they can choose to donate the change from their commission checks to the Make-A-Wish Foundation.

"We're thrilled about our relationship with the Make-A-Wish Foundation, and from all the feedback we've received from our National Conference attendees. One of the main highlights was when we introduced Make-A-Wish as our new charity," Cherelstein said. "Our people were touched by the presentation, and they are excited about this opportunity to make a sincere and genuine difference in a child's life. The fact that we can put names and stories to the wishes we grant makes it personal and all the more worthwhile."

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The Make-A-Wish Foundation grants wishes to children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Each year, the Southern Florida chapter grants more than 525 wishes and has granted nearly 7,000 wishes since its inception. The Foundation serves families in Broward, Collier, Glades, Hendry, Highlands, Indian River, Lee, Martin, Miami-Dade, Monroe, Okeechobee, Palm Beach and St. Lucie counties. For more information, to make a donation or volunteer, call the Make-A-Wish Foundation of Southern Florida at (888) 773-WISH or visit www.sfla.wish.org.

Headquartered in Boca Raton, FL, Waiora is a global company, focused on helping people rediscover their health and their dreams. Combining high-quality, science-based anti-aging solutions with a business opportunity to help people realize financial independence, Waiora provides a one-of-a-kind opportunity for everyone to take control of their lives. For more information, visit www.waiora.com or call 1-866-699-2467.

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